

# Conservation Deals – Innovations and Outcomes

# Whats the 'DEAL'?

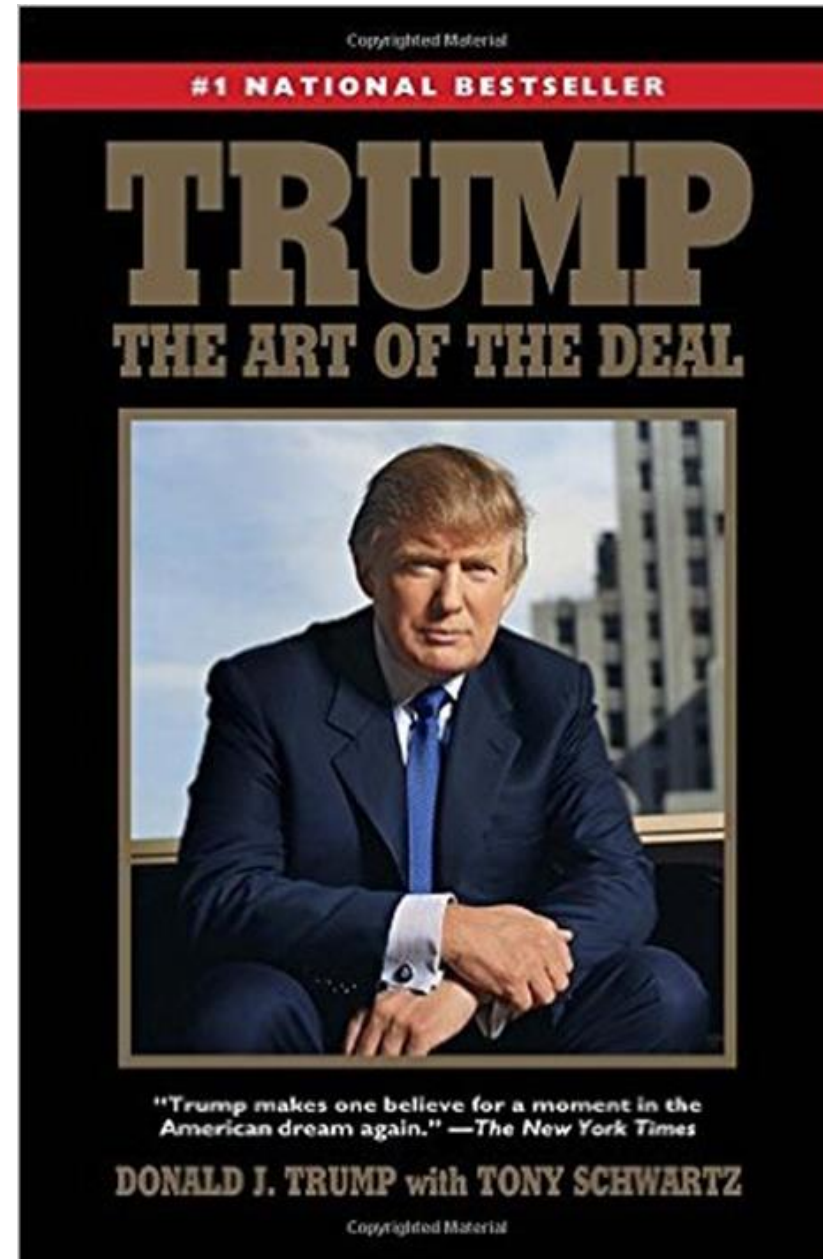
# Traditional Markets With Investors & Investments

- Supply - Sellers/Manufacturers
- Demand – Buyers/Investors

## Investment Parameters

- Return – profit/surplus/return for the investor and the manufacturer
- Liquidity – is there a market for supply & demand
- Security & Risk

Whats the 'DEAL'?



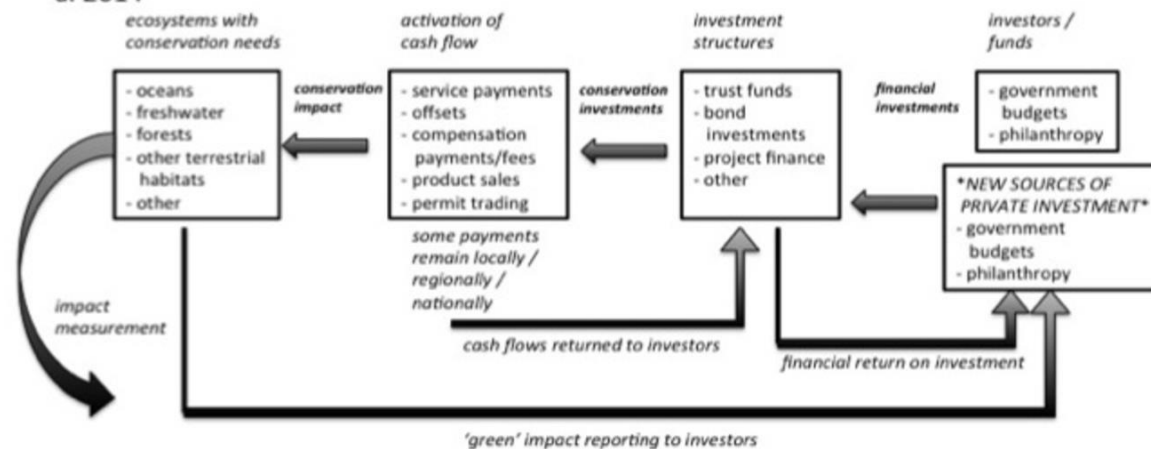
Whats the 'DEAL'?

*For the Environment?*

# Whats the 'DEAL'?

## Conservation Finance: Moving Beyond Donor Funding to an Investor Driven Approach

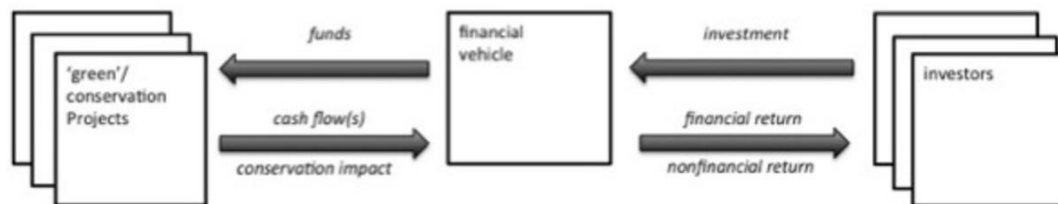
a. 2014



Natural Capital

## Conservation Finance: From Niche to Mainstream – The Building of an Institutional Asset Class

b. 2016



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Topic	Presenter
The Night Parrot - back from the brink	<b>Jim Radford</b> , Science and Research Manager Bush Heritage Australia
Public – private partnerships - The Reef Aid model - applications to private land conservation across Australia	<b>Todd Berkinshaw</b> , National Director of Conservation Greening Australia
Prosperity in times of scarcity – making water markets work for people and nature	<b>Rich Gilmore</b> , Country Director, Australia The Nature Conservancy
A new model for conservation: the role of public-private partnerships	<b>Atticus Fleming</b> , Chief Executive Australian Wildlife Conservancy