

REPORT TO SPONSORS

# PLC19: Rising to the Challenge

ALCA's annual private land conservation conference is the leading forum for the expanding community of people caring for and restoring privately owned and managed land. PLC19 threw open the challenge for delegates to 'Rise to the Challenge' and work together to scale up our collective impact.



**8-10 October 2019**

**National Wine Centre | Adelaide, South Australia**





▲  
ALCA Chair and Greening  
Australia CEO, Brendan Foran  
and ALCA CEO Nerida Bradley  
at the opening of the PLC19  
conference

## Note of thanks

Thank you to all PLC19 sponsors and supporters. After another excellent conference, it goes without saying that PLC19 would not have happened without your support.

I am very pleased to provide you with this report to sponsors. What follows is a snapshot with a few examples that demonstrate the positive impact your sponsorship has made to develop the private land conservation sector in Australia.

PLC19 was ALCA's fifth annual national conference. Hosted at a different location each year, PLC19 was held in Adelaide and supported by the amazing team at Nature Foundation SA.

The National Wine Centre provided a beautiful venue and inspiring setting in which to network and present.

Each year, we work with conference sponsors to deliver the best possible forum for the sector but also to maintain affordable ticket prices to support diversity and inclusion.

Thanks to the generosity of sponsors like you, PLC19 saw participation from all corners of Australia and from around the globe.

We were inspired by the energy and diversity of PLC19 and sincerely thank you for your contribution.

We look forward to seeing you at PLC2020 in Sydney.

**Nerida Bradley**  
**Chief Executive Officer**  
**Australian Land Conservation Alliance**





Special thanks to our Major Event Partner:



▲ Both photos, BHP Foundation with project partners from left to right Ariadne Goring, Henry Tepper, Melinda Macleod, Peter See and Andrew Minyardie

# Sponsors @PLC19

Our sincere thanks to all PLC19 conference sponsors

## PRINCIPAL CONFERENCE PARTNER

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## MAJOR EVENT SUPPORTERS

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Biodiversity  
Conservation  
Trust



## VALUED EVENT SUPPORTERS

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Government of South Australia  
Department for Environment  
and Water



## SPEAKER GIFTS

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## CARBON OFFSET

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## EVENT PARTNER

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▲  
PLC19 Conference Dinner at  
the National Wine Centre.  
Photo credit Harriet Ampt - NSW BCT

# PLC19 sponsorship benefits and entitlements

Acknowledgement throughout the conference

Discounts on registrations, workshops and conference dinner

Invitations to exclusive side events

Collateral displayed during conference and distributed in show bags

Banners on display

Logos displayed on PLC19 holding slides

Logos displayed on four electronic screens in main hall

Logos/branding displayed on tablets at reception desk

Logos displayed on PLC19 lanyards/pocket program guides

All sponsored sessions acknowledged by facilitators/MCs

Branded video footage played in breaks

Name, logo, company description and hyperlink on PLC19 website

Pre-conference exposure in email newsletter, social media and conference advertising





ALCA members work across  
**3 million +** square kilometres  
with more than **3000** landholders,  
**50,000** supporters and **650** staff,  
generating over **\$250 million**  
in annual turnover.



We want a future where nature thrives Australia-wide cared for  
by empowered people and resilient communities

▲  
Walgett NSW.  
Photo credit Colin Elphick - NSW BCT



# PLC19 in numbers



**350 conference delegates – sold out!**



**3 Days**

## Delegates by geography



**700+ ticket sales including PLC19 side events and workshops**



**120+ speakers**



**70+ organisations represented**

## Delegates by sector

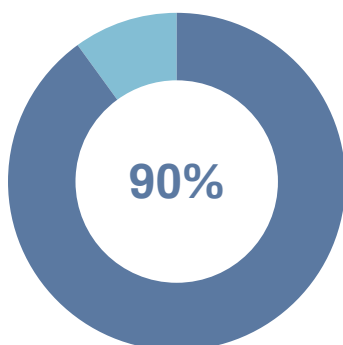


■ Conservation  
■ Government  
■ Business

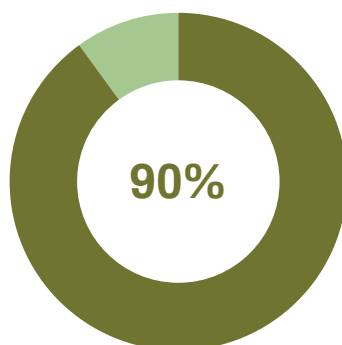
■ Landholder  
■ Indigenous Land Trust

# Participants @PLC19

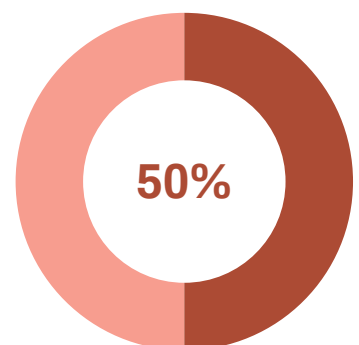
Post event delegate survey feedback



90% would attend  
another PLC conference




90% rated the conference  
either good or perfect



50% said they would  
pursue ALCA membership





# Delegate feedback on the value of PLC19

*"What a terrific opportunity to learn about nature conservation on private land across Australia from leaders in the sector. The National Private Land Conservation Conference is one not to be missed."*

▲  
Hugo Hopton, CEO of Nature  
Foundation SA and ALCA Director  
greeting PLC19 delegate





▲  
Dr James Fitzsimmons,  
Conservation Director, The  
Nature Conservancy  
Australia and ALCA Director,  
with Josh Teague MP and  
Maria Teague

*"ALCA is fostering a national conversation about landscape scale conservation practices and mechanisms."*

*"Excellent information that cuts through the mainstream media and provides attendees with positive frameworks for action and hope."*

*"PLC19 is an important gathering that brings together creative, passionate and highly effective people who are looking to challenge Business as Usual and achieve genuine conservation impact!"*

*"A fantastic cross-section of the conservation community and provided a great opportunity to connect, share, learn and challenge the sector to achieve even more in these difficult times"*

*"Inspiring collection of positive conservation professionals making the world a better place"*

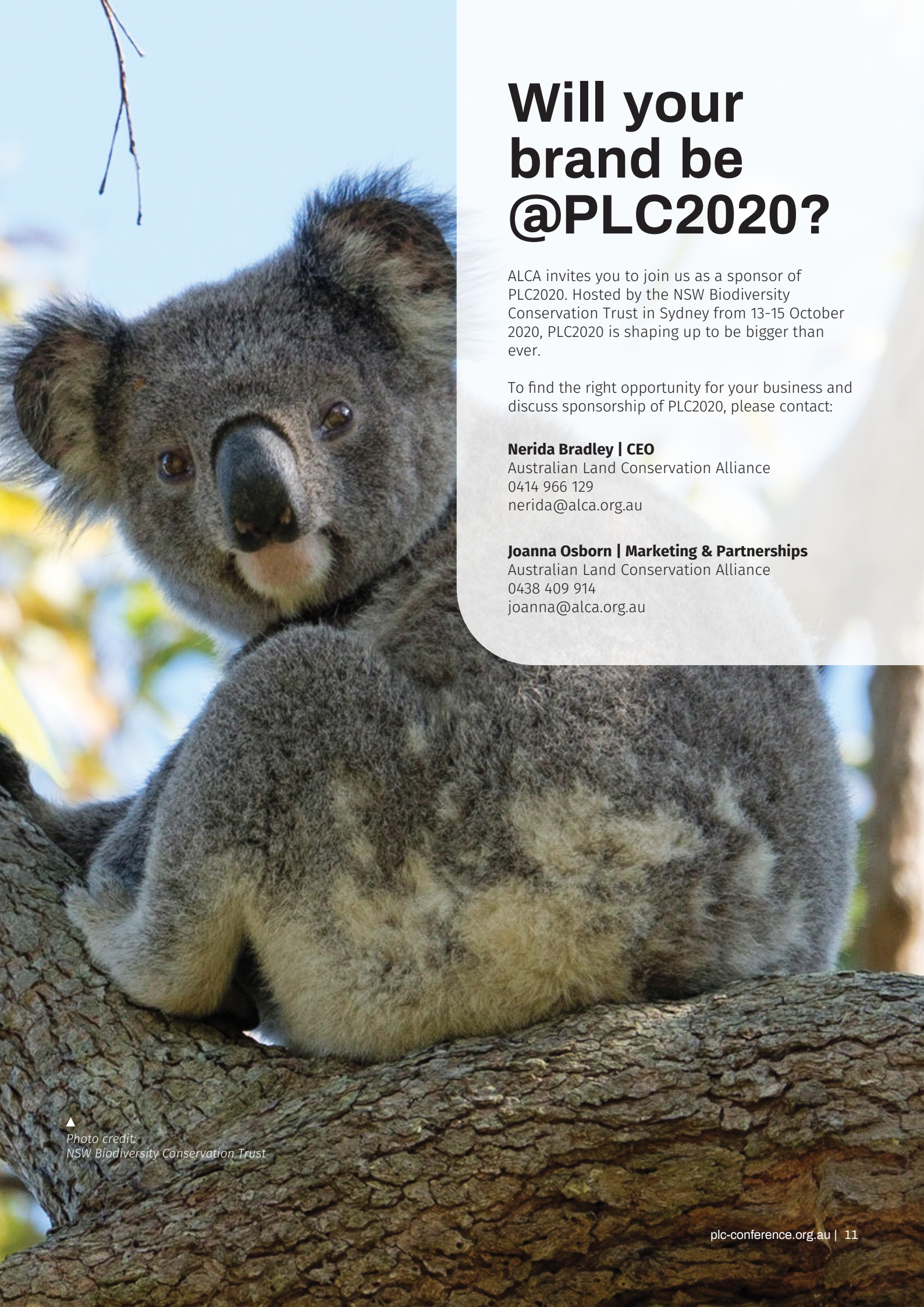
*"Program was flawless"*

*"Every year I look forward to coming to the PLC conference"*



▲  
PLC19 delegates  
Jim Phillipson and  
Russell Kickett





# Will your brand be @PLC2020?

ALCA invites you to join us as a sponsor of PLC2020. Hosted by the NSW Biodiversity Conservation Trust in Sydney from 13-15 October 2020, PLC2020 is shaping up to be bigger than ever.

To find the right opportunity for your business and discuss sponsorship of PLC2020, please contact:

**Nerida Bradley | CEO**

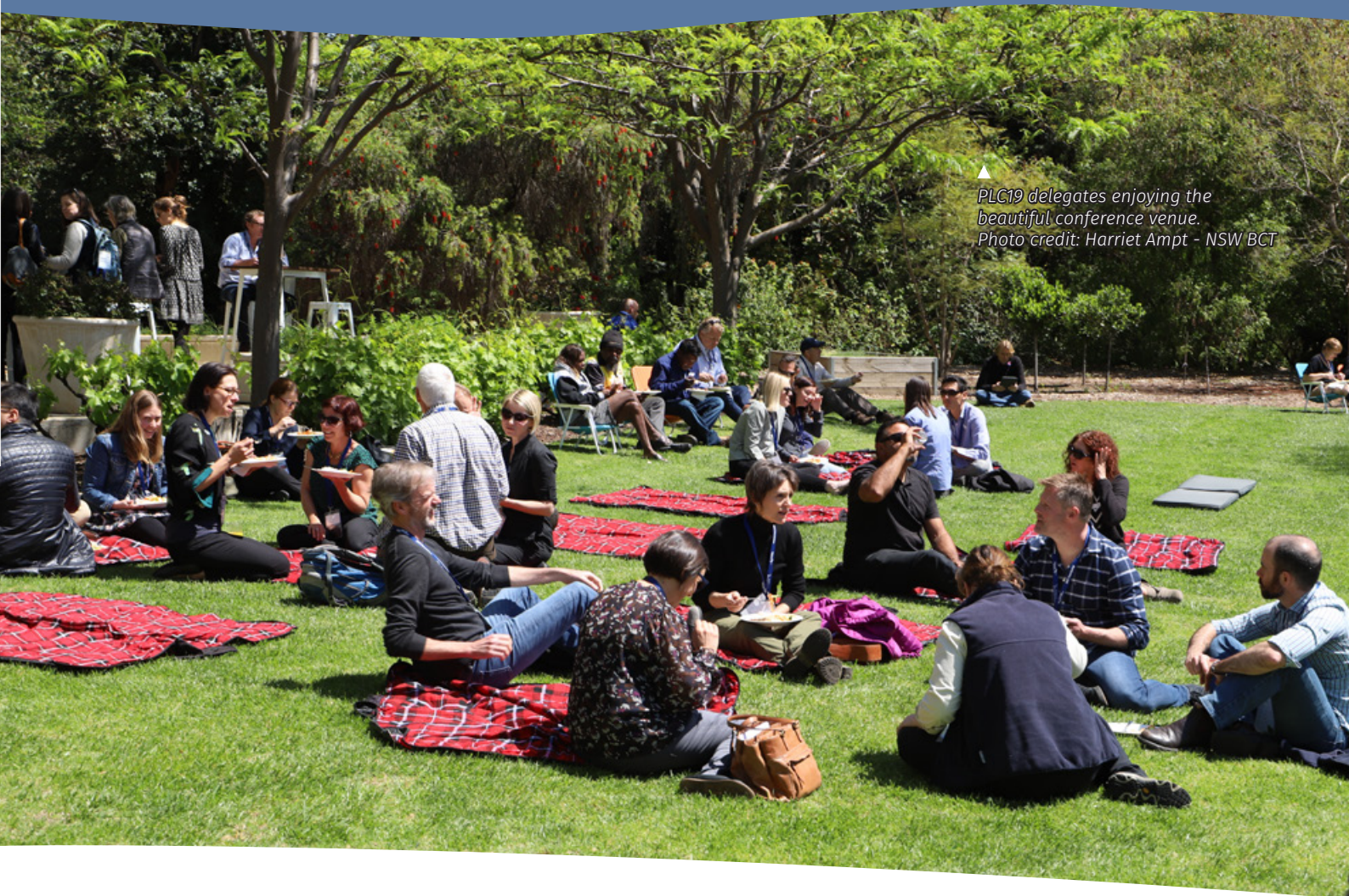
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▲ Photo credit:  
NSW Biodiversity Conservation Trust





▲  
PLC19 delegates enjoying the  
beautiful conference venue.  
Photo credit: Harriet Ampt - NSW BCT



The Australian Land Conservation Alliance acknowledges the Traditional Owners of the land on which the private land conservation conference was held with sincere gratitude. We give heartfelt respect to their Elders past and present.